

Job No.: CAAG4RICE061

Date: 1/7/25

Title: 2025 Rice Consultant of the Year — full rules

RICE CONSULTANT OF THE YEAR AWARD CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY.

1. **PROMOTION DESCRIPTION:** The **Rice Consultant of the Year Award Contest** (“**Contest**”) is a nomination contest that begins 4/1/25 at 12:00:00 AM (CT) and ends on 7/31/25 at 11:59:59 PM (CT) (“**Promotion Period**”). For purposes of this Contest, individuals who possess knowledge and/or experience in the rice farming industry are eligible to nominate an entrant (“**Nominators**”); and individuals who serve as a rice consultant in the rice farming industry are eligible to be nominated (“**Entrants**”).
2. **ELIGIBILITY:** Nominators must be legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at the time of entry and possess knowledge and/or experience in the rice farming industry. Entrants must be legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at the time of entry and consult on rice acreage in California, Arkansas, Louisiana, Mississippi, Missouri, Tennessee or Texas. Employees of Corteva Agriscience (“**Sponsor**”), Rice Farming magazine, their respective parent companies, subsidiaries, affiliates, advertising, promotion and other agencies (“**Promotion Entities**”) and their immediate family members and/or those living in the same household of each are not eligible to participate. Void where prohibited.
3. **HOW TO ENTER:** During the Promotion Period, to enter the Contest, Nominators will go online to <http://www.ricefarming.com/rcoy> (“**Website**”) and follow the directions to complete the nomination form, including why they are nominating the individual for the Rice Consultant of the Year Award. Nominators are also encouraged, but not required, to include letters of recommendation, emails or other correspondence from farmers, other consultants and/or industry members that support the Nominator’s submission of the Entrant. Additionally, supporting documents should be submitted with the Nominator’s entry form. Nominators may also submit an entry offline by going to the Website, printing off an entry form, completing an entry form with the information requested and then mailing in the entry to: **Rice Consultant of the Year Award Contest**, c/o Carroll Smith, 7201 Eastern Ave., Germantown, TN 38138. Alternatively, offline entries may also be emailed in by scanning the completed entry form and then emailing it to: csmith@onegrower.com. Mail-in entries must be postmarked by 7/31/25 and received by 8/7/25; and website/email entries must be submitted by

11:59:59 PM (CT) on 7/31/25. Entries that do not comply with the entry requirements will be considered void.

Limit one (1) entry per Nominator for the Promotion Period. In the event of a dispute regarding the identity of the person submitting an electronic entry, an entry will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. “Authorized Account Holder” means the natural person who is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Nominators may not participate with multiple email addresses, nor may entrants use any device to enter as multiple Nominators. Any Nominator who attempts to enter with multiple email addresses or under multiple identities will be disqualified from participation in the Contest, and all entries submitted by that individual will be void.

All entries must never have been previously published, must not infringe on any third-party rights and may not include content that is offensive, violent, derogatory, sexually suggestive, obscene, defamatory or explicit language or imagery or is otherwise inappropriate for publication in general circulation. By entering the Contest, the Nominator gives Sponsor the right to use, edit or publish the entry without further compensation, and winner assigns all rights, title and interest in the submission to the Sponsor and, if required, will sign any documents necessary to transfer copyright and rights of publicity.

Submission of an entry further constitutes the Nominator’s consent to irrevocably assign and transfer to Sponsor any and all rights, title and interest in the entry, including, without limitation, all copyrights and rights of publicity. All entry materials become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of email address, mailing address and/or phone number of Nominators/Entrants.

4. JUDGING PROCESS: All entries will be judged by the designated members of the Sponsor and Rice Farming magazine, the official judges, and the winning Rice Consultant of the Year will be determined on or about 8/25/25 by the judges in the Contest, whose decisions are final and binding. The Sponsor also reserves the right to select additional consultants as Consultants of Distinction, at its sole discretion. All Contest entries will be judged based on the following equally weighted judging criteria: dedication; leadership; innovation in their segment of the rice-growing industry; quality of the content of the nomination; and strength of the consultant’s consulting credentials. The Entrant who receives the highest overall score will be declared the Rice Consultant of the Year winner (“**Winner**”) — subject to verification. Additionally, if the Sponsor chooses to select any Consultants of Distinction, the same judging criteria above will be used by the official judges for the selection. The Consultants of Distinction will be the consultant(s) who receive the next highest score(s) (after the Rice Consultant of the Year). In the event of a tie at any prize level, the entrant with the highest score in “dedication”

category will be declared the winner.

5. WINNER NOTIFICATION: One (1) consultant will be selected as the Rice Consultant of the Year; the winning consultant and the associated Nominator will be notified by email, phone and/or mail by using contact information provided or collected at the time of entry by the Nominator. The Sponsor may select additional consultants as Consultants of Distinction; specific number selected (if any) are at the Sponsor's sole discretion. In the event the Sponsor selects additional Consultants of Distinction, the consultant and the associated Nominator will be notified by email, phone and/or mail by using the contact information provided or collected at the time of entry by the Nominator. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential Winner/Nominator does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential Winner/Nominator, such potential Winner/Nominator will forfeit his or her prize. Sponsor, in its sole discretion, will attempt to contact up to two (2) potential Winners/Nominators of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential Winner/Nominator is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such prize will be forfeited.

6. PRIZE AND APPROXIMATE RETAIL VALUE (ARV): One (1) Rice Consultant of the Year Prize — Winner and the Nominator will each receive a 2-day/1-night trip for the winner to receive his/her Rice Consultant of the Year Award prior to the 2026 Mid-South Farm & Gin Show in Memphis, Tennessee. Prize includes round-trip coach air transportation for one (1) (applies to both Winner and Nominator) between the major commercial airport closest to the Winner's/Nominator's residence and Memphis, Tennessee; standard hotel accommodations of Sponsor's choice consisting of one (1) room for 1-night (based on single occupancy); a reception in the Winner's honor prior to the 2026 Mid-South Farm & Gin Show; a four-page feature about the Winner in Rice Farming magazine; and a personalized Rice Consultant of the Year prize selected by the Sponsor (up to ARV \$1,000 each person). No transfer or substitution of trip elements will be permitted. Trip does not include taxes, tips, gratuities, meals (other than those offered), service charges, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, local and long- distance telephone calls, airport charges, or any other service or item not specifically described above. Trip is not redeemable for cash. **TRIP MUST BE TAKEN AT THE TIME OF THE RICE CONSULTANT OF THE YEAR RECEPTION (February 27, 2026 to February 28, 2026).** If Winner/Nominator cannot attend the prize event and/or travel on the dates to be specified by the Sponsor, the prize will be forfeited in its entirety. Prize event dates are subject to change. In the event that any designated activities included in the prize package is canceled or postponed for any reason outside the control of the Sponsor, Sponsor will have no further obligation, other than to award the remainder of the prize. Actual retail value of prize may vary depending on Winner's/Nominator's residence and may fluctuate due to market conditions, changes in value of components (e.g., air transportation and hotel rates) and other reasons. If, in Sponsor's sole discretion, air travel is not required due to Winner's/Nominator's proximity to Memphis,

Tennessee, Sponsor will substitute air transportation with reasonable ground transportation, and the difference in value will not be awarded.

Additionally, if Winner/Nominator chooses to drive to Memphis, Tennessee, to attend the prize event, he/she will be reimbursed for his/her mileage (not to exceed the cost of reasonable air transportation, if applicable). Unclaimed prize will not be awarded. All applicable federal, state and local taxes on prize are the sole responsibility of the prize Winner/Nominator.

7. VERIFICATION: Rice Consultant of the Year Winner/Nominator are subject to verification by Sponsor, whose decisions are final. Sponsor shall solely determine any form of verification. An Entrant/Nominator is not a winner of any prize unless and until Entrant's/Nominator's eligibility and the potential winning entry has been verified and Entrant/Nominator has been notified that verification is complete.
8. GENERAL: Potential Rice Consultant of the Year Winner/Nominator will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release within ten (10) days after first notification attempt. If prize notification or prize is returned as nondeliverable, prize may be forfeited. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value. Neither Promotion Entities nor their directors, officers, employees, assigns, consultants, representatives and agents will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the Contest or any prize-related activities. Acceptance of a prize shall be construed as and signify the Winner's/Nominator's agreement and consent that Sponsor may use the Winner's/Nominator's name, voice, address, photo, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. By participating in this Contest, Entrants/Nominators agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize.
9. LIMITATIONS AND RELEASES: Entries are deemed to be received at the time of receipt by the Sponsor, not at the time of transmission by the Nominator. Sponsor is not responsible for lost, late, incomplete, misdirected or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Promotion Entities or presenter on account of technical problems or traffic congestion on the internet or at any website or any combination thereof. If, for any reason, this Contest is not capable of running as planned, including

but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the reasonable control of Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Contest. In the event of cancellation of the Contest, Winner will be selected by using the judging criteria herein from among all nonsuspect eligible entries received prior to cancellation, provided a sufficient number of eligible entries have been received. Caution: Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law.

10. PRIVACY: For information about how the Sponsor uses your personal information, please see its privacy policy, located at <https://www.corteva.us/privacy-policy.html>.
11. WINNERS LIST: For the names of the Rice Consultant of the Year Winner and Nominator, send a self-addressed, stamped envelope by 9/15/25 to: **Rice Consultant of the Year Award Contest**, Attn: Winners List, P.O. Box 510138, Milwaukee, WI 53203. Winners list to be available after 9/7/25.
12. SPONSOR: Corteva Agriscience, 9330 Zionsville Road, Indianapolis, IN 46268.